

HAPPINESS

Issue #1

DIAMONDS
*are happier
when they are free*

Chopard

Be happy!

Happiness exists only when shared.

It is made of moments you spend with your loved ones.

Happiness expresses itself through movements.

You can't help smiling, laughing, dancing...

Happiness is full of life.

Happy diamonds follow the rhythm of your emotions.

Free diamonds twirl as you do.

They convey your *Joie de Vivre*.

They sparkle and celebrate your Happiness,
inspiring people around you.



Caroline Scheufele
CHOPARD CO-PRESIDENT
AND ARTISTIC DIRECTOR

HAPPY TALK

with Julia Roberts, the world's most radiant smile

TO PERSONIFY THE HAPPY SPORT COLLECTION, CHOPARD HAS CHOSEN MOVIE LEGEND JULIA ROBERTS, THEREBY STAGING AN ENCOUNTER BETWEEN TWO ICONS.

In the 1990s, Julia Roberts became a superbly accomplished movie actress, with filmmakers and audiences around the world falling under the spell of her laugh. After a series of comedies that made their mark on the decade, in 2001, she was awarded the Academy Award for Best Actress. Equally acclaimed by critics for her roles in romantic comedies and drama, this movie legend was given an emotional welcome to the Cannes Film Festival in 2016. Julia Roberts' first appearance on the Palais des Festivals' red

carpet – barefoot and wearing an off-the-shoulder long black dress highlighting a Chopard Haute Joaillerie emerald and diamond necklace – became the most memorable event in recent editions of the Festival, thanks to her naturally graceful demeanour. Since then, she has become a unique personification of the ultimate free-spirited woman.

On the red carpet, in her films or in her daily life, Julia Roberts stands out as the perfect living embodiment of *Joie de Vivre* – a

character trait that appeals to audiences across all generations and countries. When you talk about a happy woman, Julia Roberts is not acting, she is being herself.

No wonder that passionate film-lover Caroline asked Julia Roberts to be the face of the Happy Sport woman when launching new versions of this iconic watch. Said Caroline: *"It was she and nobody else! Julia was the only person I felt could convey the spirit that I see in Happy Sport."*

1. Your happiness tips?

Happiness tip number one: be kind to others. That always makes people feel happy. Number two would be: surround yourself with loving, kind, compassionate people. And three would be kissing, followed by dancing as a close second.

2. Your favourite qualities in a woman?

Depth, soulfulness and real personal strength.

3. What makes you laugh?

Cleverness; not so much things that are funny, but things that are clever: a thoughtful thread to humour.

4. What do dancing diamonds evoke for you?

Hmm. Something's gonna happen!

5. How does your Happy Sport watch make you feel?

There is something about having a watch and every time you look at it seeing all these sparkling diamonds whirling around; it's pretty awesome and truly good stuff.



QUESTIONS TO Julia Roberts

BY XAVIER DOLAN

One of the most promising young directors of contemporary cinema, Xavier Dolan asks Julia Roberts to talk about her vision of Joie de Vivre.

6. What does being a free-spirited woman mean today?

Being comfortable in your convictions, in sharing them with those around you. Not all women have those liberties, and I am very grateful that I do.



7. How important to you is responsible luxury?

I would say that the idea of responsible luxury is something that not enough brands pay attention to. The thing with a Maison like Chopard is that it has really pioneered the idea of having a conscience, leading the charge and setting an example for other brands to follow.

8. What is so special about Chopard?

Chopard just represents this timeless idea of elegance and sparkle and being ladylike. You kind of think: 'When I grow up, I want to be dripping in watches and earrings from Chopard'. And now look at me: I'm all grown up!

9. Your favourite motto?

Probably the motto that I repeat the most is 'No way out but through'.



CAROLINE SCHEUFELE

Creative boldness

CHOPARD CO-PRESIDENT AND ARTISTIC
DIRECTOR, CAROLINE WAS THE CREATOR
OF THE HAPPY SPORT TIMEPIECE.

As a child, you dreamed of becoming a dancer. What remains of this dream in the creative you are today?

CS — I was a very shy child, and in dance I found more than just a refuge, but in fact a path to a comforting carefree feeling: moving one's body is always liberating. Dancing made me happy and it still gives me a feeling of letting go. The dancing diamonds that our Maison invented sum up this *Joie de Vivre* instilled by the way the women who wear them move. That's why my Happy Sport watch and Happy Hearts jewellery accompany me everywhere and are an extension of my personality. Dancing diamonds are always part of my creative process; it is very rewarding to imagine watches and jewellery that give those who see them an inner sense of well-being.

Like Yves Saint Laurent, whose invention of luxury ready-to-wear enabled women to dress in designer clothes on a daily basis, your introduction of the Happy Sport took the mystique out of jewellery watches, meaning women could

wear them 24/7. Were you aware of this when you created Happy Sport?

CS — When I presented the Happy Sport concept, I remember my workshop foreman telling me that I wouldn't sell a single one. Almost 30 years later, history has proven me right, confirming that you must always believe in your ideas. At that time, this watch was so disruptive and innovative in its approach to feminine watchmaking that it was hard to imagine how successful it would be. You had to be very visionary! It was the first time that the rarity of diamonds and the sportiness of steel were combined in a timepiece. It was also the first time that a watch was created and designed by a woman for women right from the start. I was driven by the conviction that ladies' watchmaking needed a breath of fresh air. As a woman, I wanted a model that went beyond the purely functional or decorative aspects. It had to combine both. That's the spirit of the Happy Sport, an object that can be with me 24 hours a day: chic with diamonds, yet not too sophisticated thanks to steel.

In a way, you invented the watch of the free-spirited 1990s woman. What does being a free-spirited woman mean today?

CS — I come from a generation that has seen women's place in society evolve as never before. The 20th century laid the real foundations for equal rights and freedoms between men and women, and the latter have acquired power in the family as well as in business and politics. In many countries, there is still a long way to go, but the groundwork has been done, and there is a generation of determined women all over the world who are ready to defend their ideals so that each woman can free herself from barriers and live her life in harmony with her own nature. Happy Sport reflects these women and their way of life: strong yet precious, sporty yet also very feminine. This similarity enables our customers to feel a natural kinship with this creation made with them in mind.

Happy Hearts Golden Hearts
diamond-set rose gold sautoir
enhanced with dancing diamonds,
ref. 81A007-5921

From Rihanna to Marion Cotillard, you have often worked with strong women who epitomise noble causes. Which ones do you find most inspirational?

CS — I have great admiration for the commitment of my friends Natalia Vodianova and Petra Nemcova, whose initiatives to help children convey a tremendous message of hope. I share with them the will to work for a better future: we are fighting battles whose victories will benefit future generations. Yet strong and famous women are not my only source of inspiration. I also draw deep strength from many anonymous people, such as the women who work in the Colombian alluvial gold-producing communities of the Barequeros, which we support through our Journey to Sustainable Luxury. Participating in the improvement of their working and living conditions, and seeing the wonderful smiles they offer us in return, is fresh reason to marvel at the strength of today's women.

And then of course there is Julia Roberts. You chose her to embody the Happy collections. Why this particular actress?

CS — The films in which Julia has played have made a lasting impact on film-making history. Her charisma, her spontaneity, her boldness, her bursts of laughter and her actions on behalf of women's and children's rights make her a universally adored actress. I still remember the first time I watched the film *Erin Brockovich*, in which Julia was able to take on the role of a dramatic heroine and a free-spirited, determined woman. She showed that she was capable of enhancing any role. For me, she is not only a talented and glamorous actress, but a veritable global movie legend with

a great heart, because she embodies a feminine ideal. Across generations and natural borders the name Julia Roberts triggers a uniquely universal feeling.

Julia Roberts embodies *Joie de Vivre* and her smiling, positive attitude appears to indicate that she shares this trait with you. Xavier Dolan asked her to share her happiness tips. What are yours?

CS — I am convinced that a positive attitude attracts well-being and happiness for oneself and for others. One smile, just one smile, is enough

a universal symbol of vitality and love. It is a perfect representation of our Family Maison and our ethical commitments, just as it pulsates with the *Joie de Vivre* inherent in our creations. Into each of our strategic decisions, we strive to infuse a human touch, something of our own heart, and I find it essential that our creations bear the mark of this commitment.

What is your motto?

CS — Be happy and dance to the rhythm of your Happy Diamonds!



to be happy and to bring joy to those around you. It's a virtuous circle: it costs nothing, yet it spreads so much good. My second piece of advice is to surround yourself with people who are dear to your heart.

You mention the heart, which is a recurrent symbol in every Chopard collection. Tell us why you're so attached to it?

CS — All cultures since antiquity have recognised that the heart is

“Happy Sport is
a watch I can
wear 24 hours
a day.”



JULIA ROBERTS X CHOPARD



JULIA ROBERTS

X

Chopard

ART DIRECTION BY XAVIER DOLAN
PHOTOGRAPHY BY SHAYNE LAVERDIÈRE





JULIA ROBERTS X CHOPARD

*The
icon*
reaches new
heights in
a new size

Joie de Vivre takes on a
whole new meaning as
Happy Sport makes headlines
for the first time in a 33mm
diameter.



Happy Sport Ø 33mm automatic
rose gold and stainless steel case, silver dial
enhanced with dancing diamonds
ref. 278608-6001

Happy Sport Joaillerie Ø 36mm automatic
diamond-set rose gold case and bezel,
mother-of-pearl dial enhanced with dancing
diamonds and diamond-set hour-markers
ref. 274809-5001

Dance dance, dance Happy Diamonds

With a mother-of-pearl dial and chaton setting making its seven dancing diamonds the stars of any ballet, it's all light and love as Happy Sport Joaillerie places its sparkling gems centre stage.





JULIA ROBERTS X CHOPARD

20th century revival for a 21st century woman

Happy Sport the First rocks the 1990s icon's dancing diamonds and pebble-link bracelet in an ultra-limited edition model for wholly 21st century women.



Happy Sport the First Ø 33mm automatic
stainless steel case and bracelet,
silver dial enhanced with dancing diamonds,
1,993-piece limited edition
ref. 278610-3001

HAPPY SPORT

When time stages a dazzling show

THE FIRST WATCH COLLECTED BY WOMEN,
HAPPY SPORT TRANSCENDS DECADES AND STYLE
EVOLUTIONS. IT COMES IN MULTIPLE INTERPRETATIONS
THAT APPEAL TO ALL GENERATIONS.



1.

So much more than just a watch, Happy Sport has inspired a whole new relationship with time that is no longer merely pragmatic, but above all, poetic. Rock to the perpetual ballet of its dancing diamonds as they impart their own special magic to every second of the day. Laughter, hope, love – it's a whirl of emotions as *Joie de Vivre* takes on a whole new meaning with Happy Sport, the ultimate lucky charm for free-spirited modern women.

The watch stages an enchanting show in which the woman wearing it plays a vital role, since her

own movements breathe life into the dancing diamonds. Becoming a proper choreographer of the gemstones' swing, she constantly recomposes a tableau that is never the same twice. The collection is a reflection of this fast-paced and vibrant life, continuously celebrating the *Joie de Vivre* that women daily reinvent to conquer the world in which they wish to live and the person they aspire to become.

Since the first model presented in 1993, its hypnotic power has made Happy Sport the first feminine watch ever collected by women of all generations worldwide.



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1. Happy Sport Ø 30mm automatic rose gold and stainless steel case, silver dial enhanced with dancing diamonds ref. 278573-6013 | 2. Happy Sport Ø 30mm automatic rose gold case, diamond-set bezel, mother-of-pearl dial enhanced with dancing diamonds ref. 274893-5010 | 3. Happy Sport Ø 30mm automatic stainless steel case, silver dial enhanced with dancing diamonds ref. 278573-3011 | 4. Happy Sport Ø 30mm automatic stainless steel case and bracelet, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 278573-3014 | 5. Happy Sport Ø 30mm automatic rose gold case, silver dial enhanced with dancing diamonds ref. 274893-5011



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1. Happy Sport Ø 33mm automatic rose gold and stainless steel case, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 278608-6003 | 2. Happy Sport Ø 33mm automatic rose gold and stainless steel case and bracelet, silver dial enhanced with dancing diamonds ref. 278608-6002 | 3. Happy Sport Ø 33mm automatic rose gold case and bracelet, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 275378-5004 | 4. Happy Sport the First Ø 33mm automatic stainless steel case and bracelet, diamond-set bezel, mother-of-pearl dial enhanced with dancing diamonds, 788-piece limited edition ref. 278610-3002



“Ladies have a smile
on their face when
they look at their
Happy Sport.”
Caroline Scheufele



1. Happy Sport Ø 36mm quartz rose gold and stainless steel case, green dial enhanced with dancing diamonds ref. 278582-6005 | 2. Happy Sport Ø 36mm automatic rose gold and stainless steel case and bracelet, mother-of-pearl dial enhanced with dancing diamonds ref. 278559-6009 | 3. Happy Sport Ø 36mm automatic diamond-set rose gold case, bezel and bracelet, diamond-pavé dial enhanced with dancing diamonds ref. 274891-5002 | 4. Happy Sun, Moon and Stars Ø 36mm automatic stainless steel case, blue dial enhanced with dancing sun, moon and stars ref. 278559-3011



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HAPPY SPORT



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1. Happy Sport Chrono Ø 42mm quartz diamond-set rose gold case, bezel set with coloured sapphires, mother-of-pearl dial enhanced with dancing diamonds ref. 283582-5015 | 2. Happy Sport Ø 36mm automatic rose gold and stainless steel case and bracelet, rose gold coloured dial enhanced with dancing diamonds ref. 278559-6019 | 3. Happy Sport Ø 36mm automatic stainless steel case and bracelet, pink dial enhanced with dancing diamonds ref. 278559-3025 | 4. Happy Sport Ø 33mm automatic stainless steel case and bracelet, silver dial enhanced with dancing diamonds ref. 278608-3002 | 5. Happy Sport Ø 33mm automatic stainless steel case and bracelet, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 278608-3004



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“I am honoured to be collaborating with Chopard on the Happy Sport watch, one of the most iconic and desirable models in the industry.”

Julia Roberts

1. Happy Sport Ø 30mm automatic diamond-set rose gold case, ruby-set bezel, mother-of-pearl dial enhanced with dancing diamonds and rubies and ruby-set hour-markers ref. 274302-5005 | 2. Happy Sport Ø 30mm automatic rose gold and stainless steel case, silver dial enhanced with dancing diamonds and rubies ref. 278573-6026 | 3. Happy Hearts Ø 30mm quartz rose gold and stainless steel case, mother-of-pearl dial enhanced with a dancing diamond and dancing hearts ref. 278590-6005 | 4. Happy Hearts Ø 36mm quartz stainless steel case, white dial enhanced with dancing diamonds and hearts, boutique and corner exclusive ref. 278582-3005



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1. Happy Sport Oval automatic white gold case, bezel set with blue sapphires, mother-of-pearl dial enhanced with dancing diamonds and blue sapphires ref. 275362-1003
2. Happy Sport Oval automatic stainless steel case and bracelet, silver dial enhanced with dancing diamonds ref. 278602-3002 | 3. Happy Sport Oval automatic stainless steel case and bracelet, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 278602-3004 | 4. Happy Sport Oval automatic rose gold and stainless steel case, silver dial enhanced with dancing diamonds ref. 278602-6001 | 5. Happy Sport Oval automatic rose gold case, diamond-set bezel, silver dial enhanced with dancing diamonds ref. 275362-5002



“There is something
about looking at a
watch that, every time
you look at it, it kind of
"jingle bells".”

Julia Roberts



1. Happy Sport Ø 30mm automatic diamond-set rose gold case and bezel, mother-of-pearl dial enhanced with dancing diamonds and diamond-set hour-markers ref. 274302-5003 | 2. Happy Sport Ø 33mm automatic diamond-set white gold case, bezel and bracelet, mother-of-pearl dial enhanced with dancing diamonds and diamond-set hour-markers ref. 275378-1001 | 3. Happy Moon Ø 36mm automatic moonphase rose gold case, diamond-set bezel, aventurine dial with a high-precision moon-phase display and dancing diamonds, boutique & corner exclusive, 250-piece limited edition ref. 274894-5001 | 4. Happy Sport Joaillerie Ø 36mm automatic diamond-set white gold case and bezel, mother-of-pearl dial enhanced with dancing diamonds and diamond-set hour-markers ref. 274809-1001



KNOW-HOW

AT THE HEART OF CHOPARD'S WORKSHOPS, GIFTED ARTISANS MASTERMIND THE ULTIMATE BALLET FOR EACH HAPPY SPORT WATCH. A TECHNICAL FEAT. A DAILY CHALLENGE. A TRUE ACCOMPLISHMENT.

KNOW-HOW

DANCING DIAMONDS

The dancing-diamond Choreographer

Among the many professions that the Maison maintains in its in-house workshops is that of dancing-diamond Choreographer. Her sole mission? To set diamonds dancing, of course! Housed in a thin, spinning, top-shaped metal capsule, each dancing diamond is placed between two sapphire crystals when the watch is cased-up. And so that time isn't allowed to interfere with any show, our special Choreographer keeps a tight handle on the quality of this diamond dance, ensuring that the *Joie de Vivre* in Chopard's creations keeps the party going.

“My job is to keep Chopard's heart beating by giving its Happy Diamonds their freedom.”

Lorena, Choreographer of Chopard's dancing diamonds



HAPPY SPORT

Tale of an Icon



As a young girl, Caroline turned Chopard's world upside down by propelling the Family business into a jewellery-making adventure with her sketch of a clown pendant.

She became Co-President and Artistic Director of the Maison, and in the early 1990s was inspired by the idea of creating a talisman watch as precious as it was casual, designed to accompany women in all their activities.

A trailblazer of the sport-chic trend, she used the Happy Diamonds concept invented in the Maison's workshops back in 1976 for a creation enabling observers to contemplate the diamonds before even reading the time. Imbued with a symbolism extending well beyond the passing of time, the diamonds inspire an eminently positive vision of life in those who gaze upon them. It is no coincidence that Caroline wished to have them take their place at the heart of the object we

glance at most often during the day: she wanted women to feel a sense of satisfaction every time they look at the time. In a period when the world seems gloomy and grey, Happy Sport brings an interlude of happiness and pleasure. And therein lies the inherent modernity of this mesmerising watch featuring seven dancing diamonds boogying the night – or day – away.

A watch for women's freedom



“It was time for a change. I decided to set dreams free.”

Caroline Scheufele

Back in the 1990s, lifestyles and work were changing as never before. Cinema was evolving, means of transport were becoming faster than ever, fashion was emancipating women and feminism was achieving its great victories. Heroines were reshaping the world, women were in power and freedom ruled!

And that's what Happy Sport was all about, with the novelty and kinetic energy of its diamonds entrancing observers from the get-go. Combining the precious nature of diamonds with the robustness of steel overturned existing watch industry conventions, reflecting the ongoing upheavals in modern society, which saw women taking an un-

A ROSE FOR
EACH WATCH
SOLD!



When Caroline showed the workshop foreman the first prototype of the Happy Sport, his immediate verdict was: “Impossible! You'll never sell these watches. And if you do, I'll give you a rose for each timepiece sold.” A few years later, truly astounded by the success of Happy Sport, he gifted his Co-President a rosebush. Since then, the latter has blossomed every year in her garden, symbolically reflecting Caroline's success and boldness.

precedented place. Worn with a little black dress and high heels, or jeans and sneakers, Happy Sport conquered runways and red carpets and became the icon of its time. Since the 1990s, and today more than ever, Happy Sport has remained the must-have accessory for free-spirited modern women.

HAPPY HEARTS

The talisman of big-hearted women

SPREADING ITS AURA THROUGH A MULTITUDE OF COLOURS, THE HAPPY HEARTS COLLECTION IS EMBLEMATIC OF *JOIE DE VIVRE*, WITH ITS DANCING DIAMONDS EVOKING THE MOVEMENT OF EVERY WOMAN'S HEART.

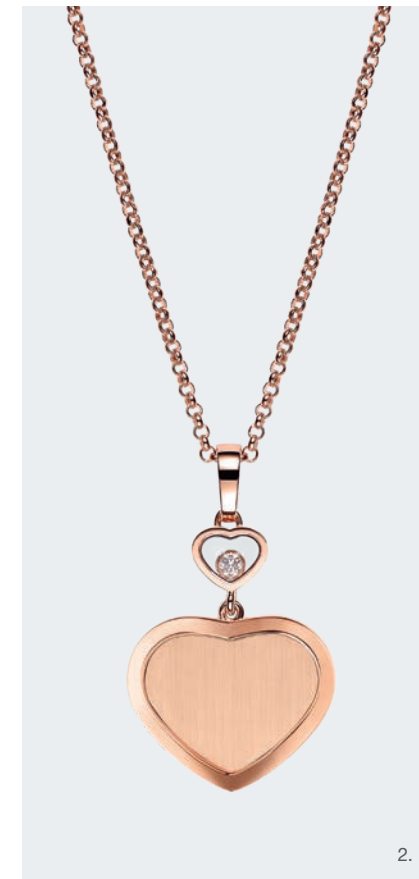
Choosing a piece of Chopard jewellery is never insignificant. Not only is it the most exquisite thing you may ever own, a Happy Hearts jewel is representative of big-hearted women. For these modern-day heroines who feel the Maison represents their own commitments, these jewellery creations are consistent with their value system. Intermingled with liberality and concern for others, Happy Hearts are good luck charms for every moment of every day.

Tender, playful, generous, iconic and so very joyful: the heart is indeed the symbol of absolute

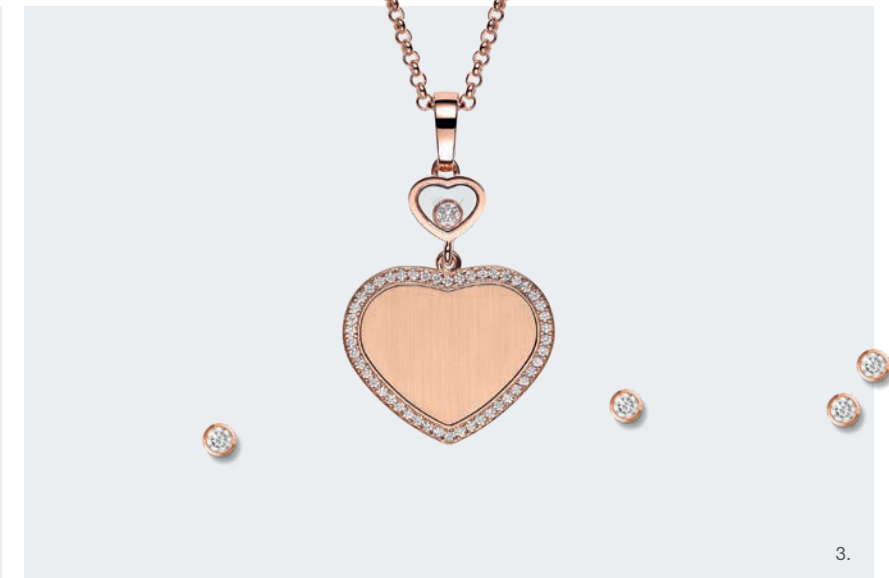
vitality throbbing at the heart of Chopard. It is also a much-loved element in art, culture and fashion, making it an integral part of the contemporary scene. It adds an irresistibly luminous touch to adornments, ranging from the simplest to the most sophisticated. Its inimitable aura channels a wealth of emotional connotations, unfailingly bringing a ray of light to daily life. The heart is above all about the radiance of happy days, constantly reinvented by Chopard through a playful collection with countless enchanting variations and colours.



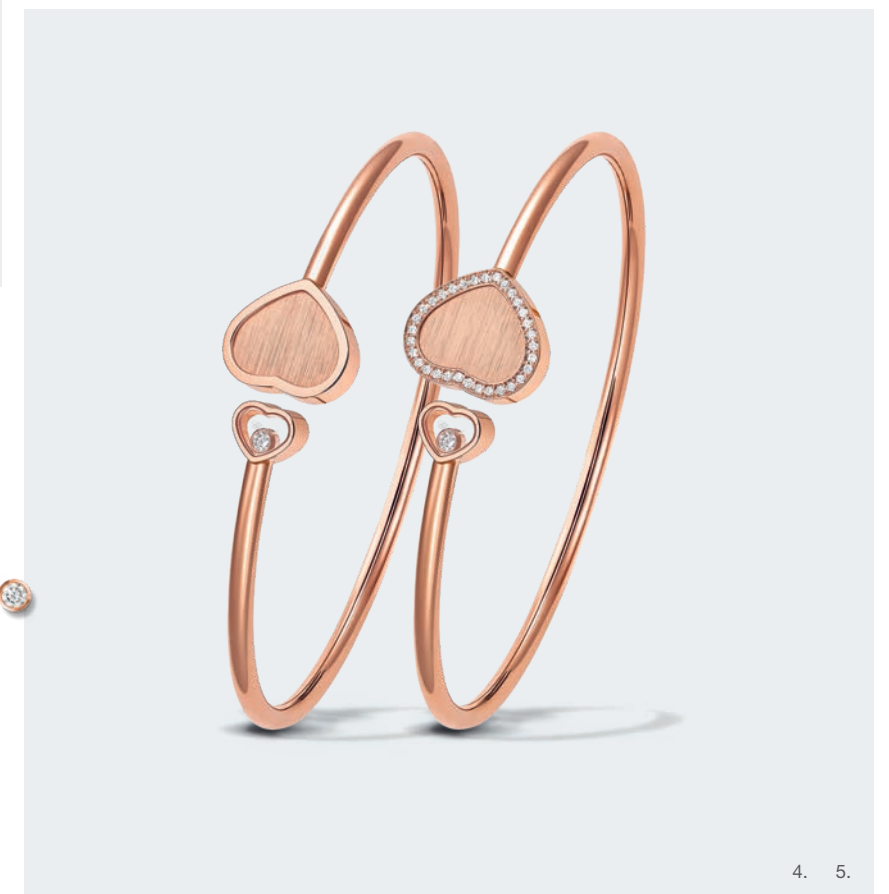
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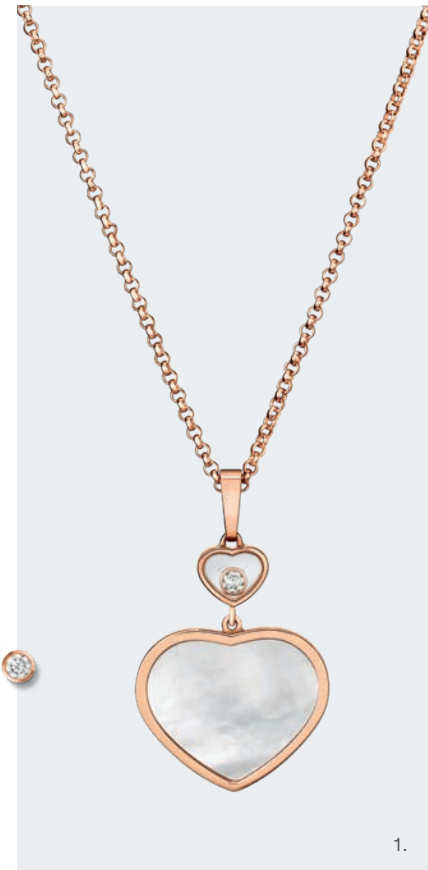


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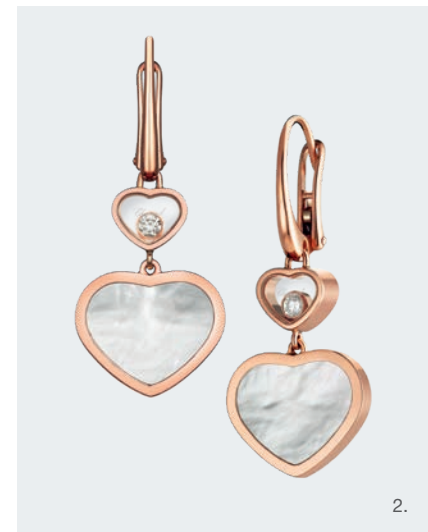
1. Happy Hearts Golden Hearts diamond-set rose gold earjackets enhanced with dancing diamonds ref. 83A007-5921 | 2. Happy Hearts Golden Hearts rose gold pendant enhanced with a dancing diamond ref. 79A007-5021 | 3. Happy Hearts Golden Hearts diamond-set rose gold pendant enhanced with a dancing diamond ref. 79A007-5921 | 4. Happy Hearts Golden Hearts rose gold bangle enhanced with a dancing diamond ref. @85A007-5020 | 5. Happy Hearts Golden Hearts diamond-set rose gold bangle enhanced with a dancing diamond ref. @85A007-5920

“Give a woman the right
jewellery and she will
conquer the world.”

Marilyn Monroe



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1. **Happy Hearts** rose gold and mother-of-pearl pendant enhanced with a dancing diamond ref. 797482-5301 | 2. **Happy Hearts** rose gold and mother-of-pearl earrings enhanced with dancing diamonds ref. 837482-5310 | 3. **Happy Hearts** rose gold and mother-of-pearl bangle enhanced with a dancing diamond ref. @857482-5300
4. **Happy Hearts** diamond-set rose gold and mother-of-pearl bangle enhanced with a dancing diamond ref. @85A074-5300 | 5. **Happy Hearts** rose gold and mother-of-pearl ring enhanced with a dancing diamond ref. @829482-5300 | 6. **Happy Hearts** rose gold and mother-of-pearl sautoir enhanced with dancing diamonds ref. 817482-5301



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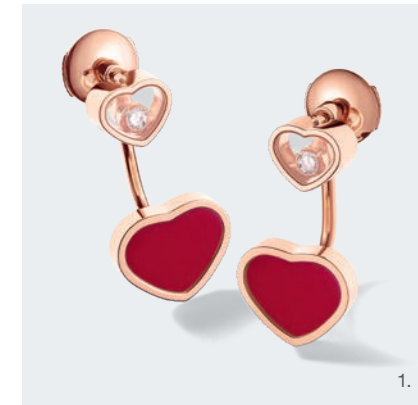
HAPPY HEARTS & All Hands and Hearts Smart Response

Chopard, the big-hearted Maison, has a strong focus on its philanthropic commitments. Since 2009, it has joined forces with Petra Nemcova, whom the foundation helps to rebuild safe, resilient schools in areas impacted by natural disasters. To support All Hands and Hearts – Smart Response, Caroline has created a special edition 18-carat ethical rose gold bangle from the Happy Hearts Collection, featuring a red heart as well as a heart with a dancing diamond. Part of the proceeds are dedicated to supporting the charity. A truly Smart Response for a woman led by the dreams in her heart.

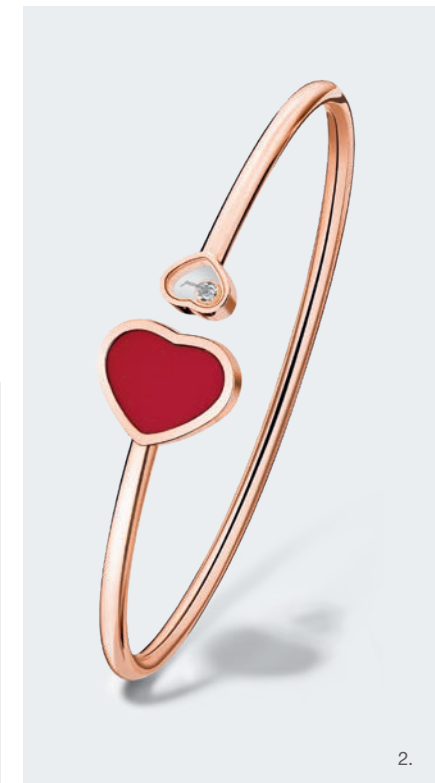


“Chopard allows us to
rebuild more schools
for children whose lives
have been forever altered
by natural disasters.”

Petra Nemcova



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1. Happy Hearts rose gold and red stone earjackets enhanced with dancing diamonds ref. 83A082-5801 | 2. Happy Hearts rose gold and red stone bangle enhanced with a dancing diamond ref. @857482-5700 | 3. Happy Hearts rose gold and red stone bracelet enhanced with a dancing diamond ref. 857482-5081

HAPPY HEARTS



1. **Happy Hearts** diamond-set rose gold and malachite earrings enhanced with dancing diamonds, boutique exclusive ref. 837482-5114 | 2. **Happy Hearts** rose gold and onyx ring enhanced with a dancing diamond ref. @829482-5200 | 3. **Happy Hearts** diamond-set rose gold bangle enhanced with a dancing diamond ref. @857482-5900 | 4. **Happy Hearts** rose gold and onyx bangle enhanced with a dancing diamond ref. @857482-5200 | 5. **Happy Hearts** rose gold and malachite bangle enhanced with a dancing diamond, boutique exclusive ref. @857482-5110 | 6. **Happy Hearts** diamond-set rose gold short necklace enhanced with dancing diamonds ref. 81A082-5009 | 7. **Happy Hearts** rose gold and onyx pendant enhanced with a dancing diamond ref. 797482-5201 | 8. **Happy Hearts** diamond-set rose gold ring enhanced with a dancing diamond ref. @829482-5900

HAPPY HEARTS



HAPPY HEARTS



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1. Happy Hearts Naked Heart Foundation diamond-set rose gold and pink mother-of-pearl sautoir enhanced with dancing diamonds ref. 817482-5906 | 2. Happy Hearts Naked Heart Foundation rose gold and pink mother-of-pearl bangle enhanced with a dancing diamond ref. @857482-5710 | 3. Happy Hearts Naked Heart Foundation white gold and pink mother-of-pearl bangle enhanced with a dancing diamond ref. @857482-1710 | 4. Happy Hearts Naked Heart Foundation diamond-set rose gold and pink mother-of-pearl earrings enhanced with dancing diamonds ref. 83A482-5906

HAPPY HEARTS



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HAPPY HEARTS & the Naked Heart Foundation

To help fund programmes benefiting The Naked Heart Foundation, Chopard has masterminded special edition models for its Happy Hearts Collection, rocking a pink mother-of-pearl heart for the first time. A percentage of all sales proceeds will go to The Naked Heart Foundation, dedicated to helping children with special needs. Set up in 2004 by supermodel and philanthropist Natalia Vodianova, the charity's main mission is to help build an inclusive society that is open to people with disabilities and special needs, through encouraging play and creation of free support services for affected families. The foundation supports a range of smaller Russian NGOs focused on children with special needs, as well as running family support centres, and training teachers in special schools and nurseries to use modern technologies for working with children with autism, along with organising integrative summer camps for children.

“Beauty by itself
can be empty.
Beauty that supports
kindness and empathy is
another story altogether.”

Natalia Vodianova



HAPPY HEARTS



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HAPPY HEARTS



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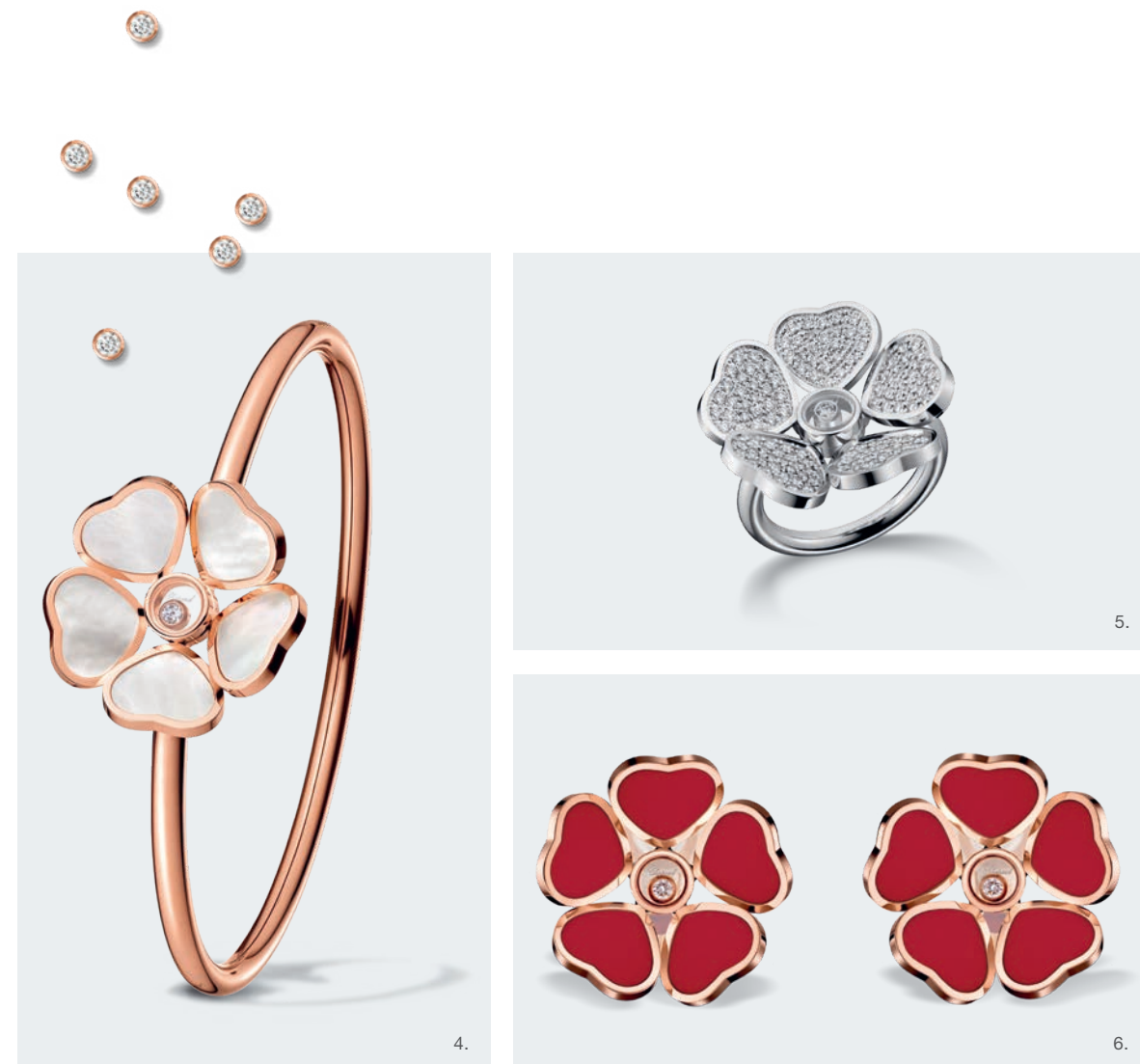
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1. **Happy Hearts Wings** rose gold and mother-of-pearl short necklace enhanced with a dancing diamond ref. 81A083-5311 | 2. **Happy Hearts Wings** rose gold and red stone bangle enhanced with a dancing diamond ref. @85A083-5800 | 3. **Happy Hearts Wings** rose gold and mother-of-pearl bangle enhanced with a dancing diamond ref. @85A083-5300 | 4. **Happy Hearts Wings** rose gold and red stone short necklace enhanced with a dancing diamond ref. 81A083-5811 | 5. **Happy Hearts Wings** rose gold and mother-of-pearl ring enhanced with a dancing diamond ref. @82A083-5300 | 6. **Happy Hearts Wings** rose gold and mother-of-pearl earrings enhanced with dancing diamonds ref. 83A083-5301 | 7. **Happy Hearts Wings** diamond-set white gold sautoir enhanced with dancing diamonds ref. 81A083-1901 | 8. **Happy Hearts Wings** diamond-set white gold ring enhanced with a dancing diamond ref. @82A083-1900

HAPPY HEARTS



HAPPY HEARTS



1. **Happy Hearts Flowers** rose gold and mother-of-pearl ring enhanced with a dancing diamond ref. @82A085-5300 | 2. **Happy Hearts Flowers** diamond-set white gold pendant enhanced with a dancing diamond ref. 79A085-1901 | 3. **Happy Hearts Flowers** rose gold and mother-of-pearl pendant enhanced with a dancing diamond ref. 79A085-5301 | 4. **Happy Hearts Flowers** rose gold and mother-of-pearl bangle enhanced with a dancing diamond ref. @85A085-5300 | 5. **Happy Hearts Flowers** diamond-set white gold ring enhanced with a dancing diamond ref. @82A085-1900 | 6. **Happy Hearts Flowers** rose gold and red stone earclips enhanced with dancing diamonds ref. 84A085-5811

HAPPY DIAMONDS

An anthem to Joie de Vivre

HAPPY DIAMONDS IS THE STORY OF AN INVENTION THAT REVOLUTIONISED THE WORLD OF WATCHES AND JEWELLERY. A STORY LIKE NO OTHER THAT BEGAN IN THE 1970S. FROM RADICAL CHANGE EMERGED PURE CREATIVITY: IN AN AGE OF FREEDOM, CHOPARD OPENED UP WHOLE NEW HORIZONS.

It all began with a bold move. Rather than static diamonds caged in by a setting, however precious, Chopard decided to blaze an entirely different trail. In 1976, when society and feminine archetypes were changing faster than ever, the Maison's brilliant idea was to let diamonds do their thing between two sapphire crystals,

thus enabling them to twirl unfettered, thereby enhancing their inherent sparkle. "These diamonds are happier when they are free!" exclaimed Caroline's mother when she first set eyes on the outlines of what would become the Happy Diamonds concept, thus naming the collection for ever more.



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1. Happy Diamonds Icons diamond-set rose gold earrings enhanced with dancing diamonds ref. 83A054-5401 | 2. Happy Diamonds Icons diamond-set rose gold pendant enhanced with dancing diamonds ref. 79A039-5201 | 3. Happy Diamonds Icons rose gold pendant enhanced with dancing diamonds ref. 79A611-5001 | 4. Happy Diamonds Icons rose gold bangle enhanced with dancing diamonds ref. @85A614-5000 | 5. Happy Diamonds Icons rose gold ring enhanced with dancing diamonds ref. @82A611-5000

HAPPY DIAMONDS



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HAPPY DIAMONDS



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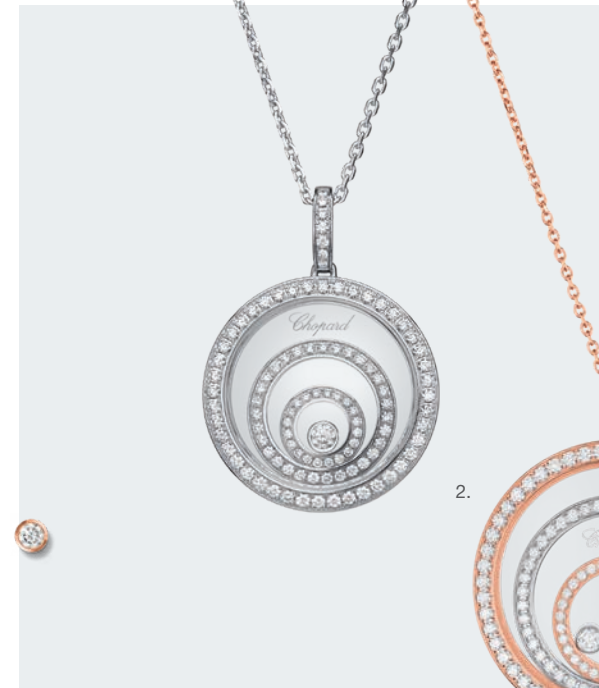
1. **Happy Diamonds Icons** diamond-set white gold pendant enhanced with dancing diamonds ref. 79A018-1201 | 2. **Happy Diamonds Icons** diamond-set white gold ring enhanced with dancing diamonds ref. @82A018-1200 | 3. **Happy Diamonds Icons** diamond-set white gold earrings enhanced with dancing diamonds ref. B3A017-1401 | 4. **Happy Sun, Moon and Stars** rose gold pendant enhanced with dancing sun, moon and stars ref. 799450-5201 | 5. **Happy Sun, Moon and Stars** diamond-set white gold pendant enhanced with dancing sun, moon and star ref. 799434-1401

HAPPY SPIRIT



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HAPPY SPIRIT



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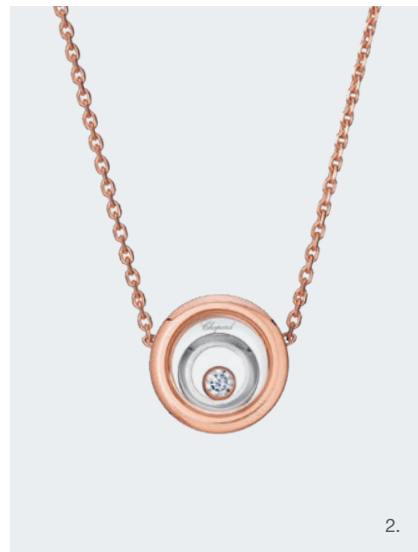
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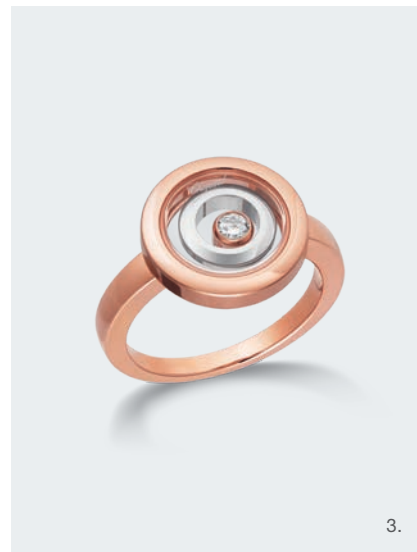
1. **Happy Spirit** rose and white gold pendant enhanced with dancing diamonds ref. 798233-9001 | 2. **Happy Spirit** diamond-set white gold pendant enhanced with a dancing diamond ref. 798231-1001 | 3. **Happy Spirit** diamond-set rose and white gold pendant enhanced with dancing diamonds ref. 798232-9003 | 4. **Happy Spirit** diamond-set white gold earrings enhanced with dancing diamonds ref. 838230-1001



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1. **Happy Spirit** rose and white gold pendant enhanced with dancing diamonds ref. 798232-9001 | 2. **Happy Spirit** rose and white gold short necklace enhanced with a dancing diamond ref. 818230-9001 | 3. **Happy Spirit** rose and white gold ring enhanced with a dancing diamond ref. @828230-9010 | 4. **Happy Spirit** rose and white gold bangle enhanced with a dancing diamond ref. @858230-9001



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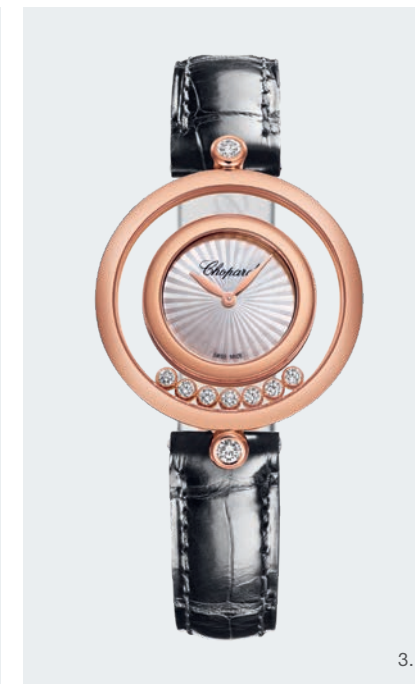
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Happiness

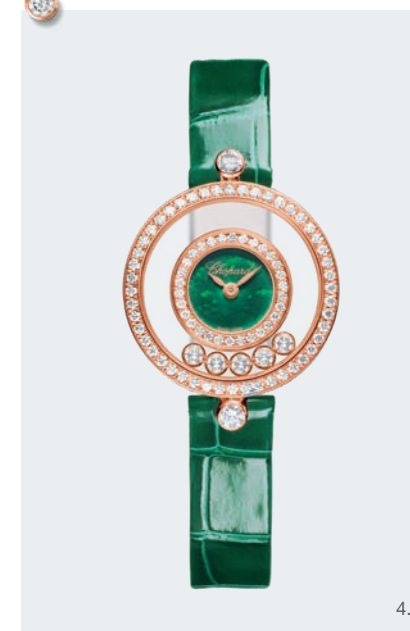
HAPPY DIAMONDS



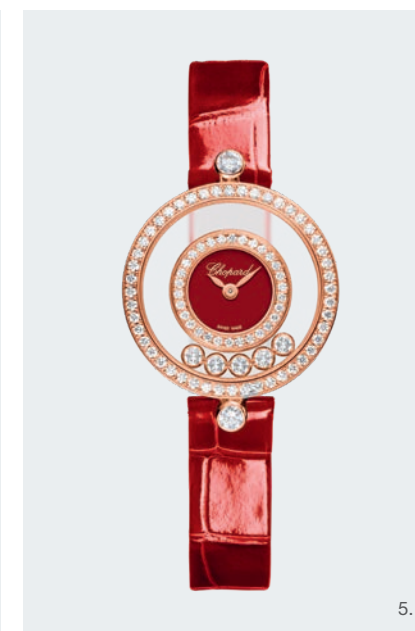
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1. Happy Diamonds Icons Ø 32mm quartz diamond-set white gold case, white gold bracelet, mother-of-pearl dial enhanced with dancing diamonds ref. 209426-1202
2. Happy Diamonds Icons Ø 32mm quartz rose gold case and bracelet, mother-of-pearl dial enhanced with dancing diamonds ref. 209426-5002 | 3. Happy Diamonds Icons Ø 32mm quartz rose gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 209426-5001 | 4. Happy Diamonds Icons Ø 26mm quartz diamond-set rose gold case, green mother-of-pearl dial enhanced with dancing diamonds ref. 203957-5209 | 5. Happy Diamonds Icons Ø 26mm quartz diamond-set rose gold case, red dial enhanced with dancing diamonds ref. 203957-5210

HAPPY DIAMONDS



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1. Happy Diamonds Joaillerie Ø 36mm quartz diamond-set white gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 209436-1002 | 2. Happy Diamonds Joaillerie Ø 30mm quartz diamond-set white gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 204180-1201 | 3. Happy Diamonds Joaillerie Ø 37mm quartz diamond-set white gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 209430-1001



1.

HAPPY DIAMONDS

“*These diamonds
are happier when
they are free.*”

Karin Scheufele



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1. Happy Diamonds Joaillerie Ø 38mm quartz diamond-set white gold case and bracelet, mother-of-pearl dial enhanced with dancing diamonds ref. 204445-1004
2. Happy Diamonds Joaillerie Ø 38mm quartz diamond-set white gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 204445-1001 | 3. Happy Diamonds
Joaillerie Ø 29mm quartz diamond-set rose gold case, mother-of-pearl dial enhanced with dancing diamonds ref. 205369-5001

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“Be happy! A positive attitude
moves you forward!”

Caroline Scheufele



HAPPY SPORT

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HAPPINESS ISSUE #1 - MAGALOGUE No. 234 - 94104-0764
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Chopard

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